

# Brandbook

Welcome to

# OSFAST IT-HELP

I help small businesses and elderly individuals with their tech issues—patient, reliable, and easy-to-understand support for a stress-free experience.

# 02

OSFAST

Main Logo



OSFAST

Alt Logo



# Logo Guidelines

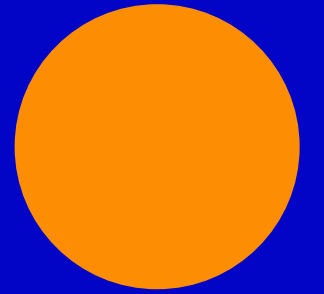
Our logo is the visual foundation of [Your Company Name]. Keep its clarity by following size, spacing, and color guidelines. Avoid modifications to ensure a consistent and professional brand image.

# 03

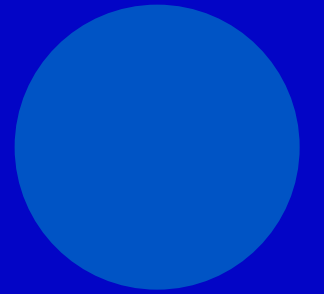
# 04

OSFAST's color palette—orange and blue—reflects our brand personality. Use these colors consistently across all digital and print materials to maintain a unified and recognizable identity.

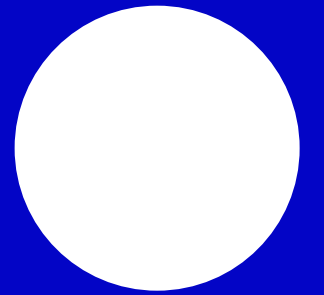
#FD8E04



#0054C5



#FFFFFF



# ***Color Harmony***

**OSFAST** -/ Bold

OSFAST -/ Regular

OSFAST -/ Book

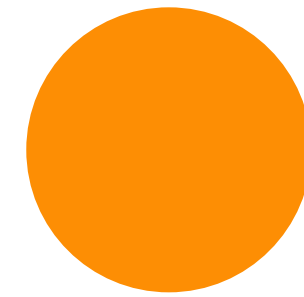
05

## Font Selection

Use our approved fonts to ensure readability and brand consistency across all materials.

Ensure the selected fonts reflects OSFAST's identity and maintain consistency across all communication channels.

# Imagery Guidelines



06

Images and graphics are essential in telling our brand story. Use visuals that align with OSFAST's identity and values to maintain a cohesive and impactful presence.



# 07

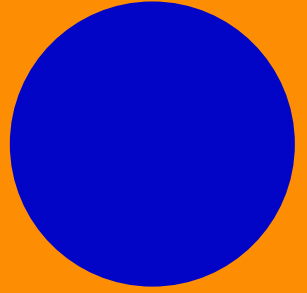
Consistency in communication is essential. Define and maintain a tone of voice that reflects [Your Company Name]’s personality, whether formal or informal, to ensure a cohesive brand experience.

# “Communication Style”

Branding Guidelines

The OSFAST logo consists of a large blue circle on the left and the word "OSFAST" in white, bold, sans-serif capital letters to its right.

**OSFAST**

A solid blue circle is positioned in the upper middle section of the slide.

Whether on social media, websites, or print materials, OSFAST's brand identity should remain consistent. Adapt the guidelines to fit different platforms while preserving the overall brand image.

# Branding Platforms

## Across

# 08



# Branding Dos and Don'ts

A quick reference guide on what to do  
and what to avoid when representing  
OSFAST.

These guidelines ensure that every  
brand representation aligns with our  
vision and values.



09



**Stay Connected.**

